



Department: Media Studies GCSE AQA

Year KS4

### Overview

The GCSE Media Studies is a linear course of two years which begins with an Introduction to the theme at the start of the first year of the course which will give pupils the opportunity to learn and explore key ideas. The year before the exam we will provide the close study products (CSPs) and NEA briefs at the same time so pupils can apply these ideas to selected media products. They will be taught how to analyse music videos and print promotion texts e.g. concert date posters, album covers, band/artist newsletters etc. In Y11 pupils will be working towards their NEA briefs (coursework) till Christmas. In the second of the academic year pupils will be revising for their exams using their CSP (Close Study Products). Pupils will sit regular mock exams in order to ensure they are fully prepared for the rigors of the new GCSE.

### Units studied

#### Media Language

#### Audience

#### Institution

#### Representations

- Pupils are required to study media products from all the following media forms:
  - o Television, Film and Radio
  - o Newspapers and Magazines
  - o Advertising and Marketing
  - o Online, Social and Participatory material
  - o Video Games and Music Video

Pupils are being assessed on the above products using the Close Study Products from the AQA specification. We will provide pupils with a list of the CSPs that they need to study, as they will need to be referenced in parts of the exams. The CSPs will need to be covered in year 10 and revised in year 11.

### Support/ Revision/ Extra Curricular and Useful Websites

Film Club- [www.intofilm.org](http://www.intofilm.org)

Broomfield School magazine

[www.bfi.org.uk](http://www.bfi.org.uk)

<https://www.aqa.org.uk/subjects/media-studies/gcse/media-studies-8572>

### Anticipated Educational Visits

- BFI
- Harry Potter Warner Studios Visit



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